

# WillowTree Apps® Recognized on 2013 Inc. 500|5000 List with Three-Year Sales Growth of 440%

harlottesville, VA. – August 22, 2013 –- Inc. magazine ranked WillowTree Apps®, a leading mobile development company headquartered in Charlottesville Virginia, NO. 978 fastest-growing company on its seventh annual Inc. 500|5000 list. This exclusive list of the nation's fastest-growing private companies represents the most comprehensive look at the most important segment of the economy—America's independent entrepreneurs.

"Over the past year we have seen more users move to 'mobile first' meaning that mobile is their first choice when they are looking for products, information or entertainment rather then just a convenience when they are out and about," said Michael Prichard, CTO & Founder of WillowTree Apps. "As companies have begun to understand this trend, we are continuing to see a huge increase in growth mostly due to the quality results we deliver as well as the smooth process we have developed for the major companies who trust us."

In a stagnant economic environment, median growth rate of 2013 Inc. 500|5000 companies is an impressive 142 percent. The companies on this year's list report having created over 520,000 jobs in the past three years, and aggregate revenue among the honorees reached \$241 billion.

WillowTree's listing on the Inc. 500|5000 can be viewed here and the complete results of the Inc. 5000, including company profiles and an interactive database that can be sorted by industry, region, and other criteria, can be found at www.inc.com/5000.

"Not all the companies in the Inc. 500 | 5000 are in glamorous industries, but in their fields they are as famous as household name companies simply by virtue of being great at what they do. They are the hidden champions of job growth and innovation, the real muscle of the American economy," says Inc. Editor Eric Schurenberg.

This is the second straight year that WillowTree Apps was honored in the Inc. 500|5000 list. The 2013 Inc. 500|5000 is ranked according to percentage revenue growth when comparing 2009 to 2012.

#### About WillowTree Apps®, LLC.

WillowTree Apps team is a dedicated team of more then 70 strategists, designers, front-end and back-end developers, - all in-house at their Charlottesville Virginia location.

The agency has provided a broad range of consulting and application solutions to diverse clientele and verticals nationwide. For more information, please visit the agency's website at <a href="https://www.willowtreeapps.com">www.willowtreeapps.com</a>.

### For more information on WillowTree Apps:

http://www.willowtreeapps.com/about/

#### Media and Press Contact:

Jessica Baines, Director of Marketing (434) 260-8836 jessica.baines@willowtreeapps.com

Joshua Weinberg, Digital Life Group for WillowTree Apps (415) 777-3339

joshua@digitalLifegroup.com

## For more information about WillowTree Apps Career Opportunities:

http://www.willowtreeapps.com/jobs